

Museum Development Yorkshire: Effective Management of Intellectual Property Rights (IPR) and Cultural Assets in Museums

IPR Advice Sheets

December 2015

The effective management of Intellectual Property Rights and of other cultural assets, such as collections, staff expertise, locations and facilities, are hugely important to museums to ensure that they can provide public access to their collections, as well as allowing them to optimise income generation opportunities.

Some museums are actively identifying and exploiting a wide range of Intellectual Property and other cultural assets while others are unfortunately ignoring their potential as part of a general approach to effective management or in finding alternative sources of income.

These advice sheets provide a practical introduction to and guidance in the management of IPR and cultural assets in museums and were originally developed as part of a Renaissance Yorkshire programme on the Effective Management of Intellectual Property Rights and Cultural Assets in 2010-11 in association with Naomi Korn, a recognised expert in the field of museum copyright. They covered many of the basic elements which museums need to deal with in this area of their work. They also provided pointers to further sources of information and advice and included two template documents which may be adapted for use by a museum. During 2014-15 these documents were extensively reviewed with Naomi Korn and revised in the light of recent legislative and other changes.

They are:

- Introduction to Intellectual Property Rights (IPR) and Cultural Asset Advice Sheets
- Advice Sheet 1: Guidance on IPR in Museum Image Collections
- Advice Sheet 2: Exploiting the Museum's IPR and Cultural Assets for Financial Benefit
- Advice Sheet 3: Securing IPR as Part of Good Museum Collections Management and Documentation
- Advice Sheet 4: Working with Film and Television Productions at your Museum
- Advice Sheet 5: Further Information on Intellectual Property Rights
- Advice Sheet 6: Carrying Out an IPR audit
- Advice Sheet 7: Museums Orphan Works & Risk Management
- Advice Sheet 8: New Copyright Legislation: 2014-15
- Advice Sheet 9: Reproduction Fees for Yorkshire Museums' Images, Including Filming Location Fees Carrying Out an IPR Audit
- Advice Sheet 10: Filming Contract Template (pdf and MS WORD formats)
- Advice Sheet 11: Template Licence and Terms and Conditions for the Commercial Supply of Images (pdf and MS WORD formats)

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Museum Development Yorkshire hopes that your museum finds these documents useful in the effective management of Intellectual Property Rights and cultural assets.

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